U.P. HIGHER EDUCATION SERVICES COMMISSION, ALLAHABD

PSYCHOLOGY (Subject Code-37)

1. Perceptual Processes :

Approaches to the Study of Perception : Gestalt and physiological approaches. Perceptual Organization : Gestalt, Figure and Ground, Laws of Organization. Perceptual Constancy : Size, Shape and Brightness, Illusion; Perception of Depth and Movements.

Role of motivation and learning in perception.

2. Learning Process :

Classical conditioning : Procedure, Phenomena and related issues. Instrumental learning : Phenomena, Paradigms and theoretical issues. Reinforcement: Basic variables and schedules. Verbal learning : Methods and materials, organizational processes.

3. Thinking and Problem Solving :

Theories of thought processes : Associationism, Gestalt, Information processing. Concept formation : Rules and strategies. Reasoning : Deductive and inductive. Problem – Solving : Type and strategies. Role of concepts in thinking.

4. Motivation and Emotion :

Basic Motivational Concepts : Instincts, needs, drives, incentives, motivational cycle. Approaches to the Study of Motivation : Psychoanalytical, ethological, S - R Cognitive, humanistic.

Biological Motives : Hunger, thirst, sleep and sex.
Social Motives : Achievement, affiliation, approval
Exploratory behaviour and curiosity
Physiological correlates of emotions.
Theories of emotions : James – Lange, Canon – Bard, Schachter and Singer.
Conflicts : Sources and types.

5. Personality :

Determinants of personality : Biological and socio – cultural. Approaches to the study of personality : Psychoanalytic, neo – freudian, social learning, trait and type, cognitive. Personality Assessment : Psychometric and projective tests. Self – Concept : Origin and development.

6. Research Methodology

Research problems, hypothesis, variables and their operationalization Types of psychological research. Methods of Psychological Research : Experimental, Quasi – experimental, case studies, field studies and cross – cultural studies. Methods of data collection : Observation, interview, questionnaire, tests and scales. Non – parametric tests

7. Measurement and Testing :

UGC NET Test Construction : Item writing, item analysis.

UGC NET Test Standardization : Reliability, validity and norms.

Types of Tests : Intelligence, aptitude, personality – characteristics and important examples.

Attitude scales and interest inventories.

Educational measurement and evaluation.

8. Biological Basis of Behaviour :

Receptors, effectors and adjuster mechanisms. Neural impulse : Origin, conduction and measurement. Sensory system : Vision and Audition. Human nervous system : Structure and functions.

- 9. Models of memory : Atkinson and Shiffrin, Craik and Lockhart, Tulving Semantic memory : Episodic, trace model and network model. Long-term memory : Retrieval cues, flashbulb memory, constructive processes in memory, eyewitness testimony, autobiographical memory. Biological basis of memory : The search for the engram, PET scan, and biochemical factors in memory. Improving memory : Strategies.
- 10. Theories of intelligence : Cattell, Jensen, Sternberg Goleman. Creativity : Views of Torrance, Getzels, Guilford. Intelligence and creativity : Relationship. Abilities and achievement : Concept and role of emotional intelligence.
- 11. Research designs : Correlational, factorial, randomized block, matched group, quasi experimental, time series design.
 ANOVA : Randomized and repeated.
 Correlational analysis : Partial, multiple and regression analysis.
 Factor analysis : Assumptions, methods, rotation and interpretation.
- 12. Current trends in Social Psychology. Social cognition. Social influence. Prosocial behaviour. Applied social psychology : Health, Environment and Law.
- 13. Development processes : Nature, Principles and related.
 concepts maturity, experience factors in development : Biogenic, Psychogenic and Sociogenic.
 Stages of Development : Theories of Development : Psychoanalytic, Behaviouristic and cognitive.

Various aspects of development : Sensory – motor, cognitive, language, emotional, social and moral.

14. Development of industrial and organizational psychology.

Selection processes in organization. Organizational training. Performance appraisal. Motivation and work. Leadership. Work environment. Organizational behaviour : Theories, socialization, effectiveness.

15. Psychopathology : Concepts, classification and causes : clinical diagnostics.

Common clinical disorders.

Mental Retardation.

Mental Health : Intervention models and psychotherapies.